



## Residency Activities

### Lecture/Demonstrations

#### Unexpected Paths/Innovations in Music

- Audience: High-school through college level students
- Number of Participants: minimum of 15, no maximum
- Length: 60 minutes
- Requirements: one (1) solid chair with back, one (1) speaking mic, preferably a clip-on, or a Shure 58 on a boom stand. Sound system, CD-Player or ipod connection to excerpt musical examples

This lecture/demonstration is geared toward young people headed toward a career in music. Mr. Haimovitz' describes his trajectory from traditional concerto soloist as a child prodigy to pioneering artist, helping to change the face of classical music through performances in alternative venues and adventurous programming. He will also discuss co-running Oxingale Records, an artist-owned record label, collaborating on crossover projects, collaborations with composers, multi-media experiences and other topics. Mr. Haimovitz will take questions from the audience after his presentation.

#### The Changing Face of Classical Music

- Audience: All ages
- Number of Participants: minimum of 15, no maximum
- Length: 60 minutes
- Requirements: one (1) solid chair with back, one (1) speaking mic, preferably a clip-on, or a Shure 58 on a boom stand. Sound system, CD-Player or ipod connection to excerpt musical examples

Mr. Haimovitz addresses recent changes in the role of Classical Music in today's world and the changing nature of classical performance and recording. Drawing on his 25 years on the concert stage, creating award winning recordings and collaborating with the great names of the age, Mr. Haimovitz will offer insight into the way we listen now, and the role of the artist in the iPod generation. Mr. Haimovitz will take questions from the audience after his presentation.

#### “Meet the Artist” Q and A Reception

- Audience: All ages
- Number of Participants: no minimum or maximum
- Length: 60 minutes

- Requirements: one (1) solid chair with back, one (1) speaking mic, preferably a clip-on, or a Shure 58 on a boom stand. Sound system, CD-Player or ipod connection to excerpt musical examples

This alternative to a more formal lecture/demonstration allows Matt and the participants to talk more freely about the topics listed above. Presenters may wish to limit this activity to a smaller group of participants such as donors of the series, music faculty, or a select group of music students.

### **Masterclass**

#### **For Student Musicians**

- Audience: string players and general public of all ages and musical levels, ideally between 20 and 500 people
- Number of Participants: up to 4 advanced high-school to college students (30 minutes allotted for each)
- Requirements: two (2) solid chairs with backs, two (2) music stands
- Location: A small concert hall or spacious classroom is ideal for this activity. If the masterclass is held in a large room, please note that Matt will need one (1) speaking mic, preferably a clip-on, or a Shure 58 on a boom stand.

Bringing to bear his 15 years of university-level cello teaching, as well as wisdom passed down from his own mentors such as Leonard Rose and Itzhak Perlman, Mr. Haimovitz offers a 2-hour public masterclass featuring up to 4 student musicians from advanced high-school to college level. Mr. Haimovitz will work with cellists, other string players or chamber ensembles. Each student or group will perform a piece of their choice and then receive coaching from Mr. Haimovitz. Each will have approximately 30 minutes.

### **Flash Performance**

#### **Flash Concert**

A 15-20 minute performance at a surprising venue or space, this spontaneous appearance reaches new listeners and generates interest in the other residency activities. Social media will play an important role in promoting this Flash Concert.



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